



Yarnfield and Cold Meece Parish Council Priority 5 - Road Safety Strategy

Background

The Yarnfield and Cold Meece Parish Assembly identified road safety as a key priority for the Parish Council. The purpose of this strategy is to set out how the Parish Council will work with its partners and the community to promote and encourage the safer use of roads in the parish.

To support the delivery of the road safety strategy Yarnfield and Cold Meece Parish Council has the benefit of an active Community Speed Watch Group.

Yarnfield and Cold Meece Community Speed Watch Group

The Community Speed Watch scheme encourages residents to take an active approach against speeding and improving road safety.

Community Speed Watch (CSW) is a community led activity supported by Staffordshire Police to enable volunteers to operate safely, effectively and independently from the police. The aim of the CSW is to connect with the Police, to prevent harm and promote community safety.

Elan City Radar Speed Sign

The Parish Council has one Elan City Radar Speed Sign which was paid for by the Staffordshire Road Safety Grant Fund. The sign, which is managed by the CSW, provides a vital tool in raising awareness about speeding.

The Parish Council has a long term ambition to increase the number of radar speed signs in the parish.

The Parish Council and Community Speed Watch will:

- Develop a programme for the use of the radar speed sign to make best use of the educational message that it can provide;
- Supply data from the radar speed sign to support enforcement by Staffordshire Police;
- Work to secure funds to increase the number of Radar Speed Signs in the parish.



Key Priority Projects

The Parish Council will make resources available through its budget to deliver capital projects that will improve the safety of residents and road users. Projects will be identified as part of the annual review and budget setting process

which is reported to the January meeting of the Parish Council.

The Parish Council recognises that it cannot deliver these projects without the support of the Staffordshire County Council Highways Department, making best use of resources and ensuring projects are based on the best advice and meet with the Highway Authority's approval.

The Parish Council will:

- Work with the Staffordshire County Councillor for the division:
 - To introduce a 40mph buffer zone on Yarnfield Lane;
 - To introduce a 40 mph speed limit on Meece Road and Swynnerton Road in Cold Meece;
 - To find a long term solution to safety at the Yarnfield Lane/ Highlows Lane junction;
- Enhance road signage in the parish;
- Discourage the use of Yarnfield Lane as a "rat run".

Awareness

Raising awareness will play a vital role in delivering the Parish Council strategy to promote and encourage a safer use of roads across the parish.

The Parish Council and Community Speed Watch will:

- Raise awareness of the strategy with residents;
- Use the evidence collected by the CSW to promote road safety;
- Work with the Staffordshire Road Safety Partnership (SRSP) working with residents and school children;
- Support the CSW recruit new members to the group.

Enforcement

The Yarnfield and Cold Meece Community Speed Watch presence monitoring speeds on local roads plays a significant role in the SRSP's strategy for

speed enforcement and behaviour change.

The Parish Council and Community Speed Watch will:

- Use the results of the CSW and data from the radar speed sign to identify trends to inform enforcement priorities for Staffordshire Police;
- Work with the SRSP to agree new monitoring sites for the CSW.



Engagement

The role of the Parish Council is to ensure this strategy is built on effective engagement and consultation with the community.

The Parish Council will:

- Use its resources to promote the work of the CSW and SRSP;
- Use the Parish Council website and Facebook page to promote road safety;
- Provide an ongoing dialogue with the community to develop a better understanding of the community and their needs, risks and threats.

Date: 1 April 2021
Version 1.2

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